



Club Licensing
System

London, Birkbeck University

Good practices at European level: UEFA club licensing system



THE CLUB LICENSING SYSTEM

- Defines minimum criteria to be fulfilled by clubs to enter UEFA club competitions;
- European wide mandatory system;
- Dynamic system that is constantly developed and improved.

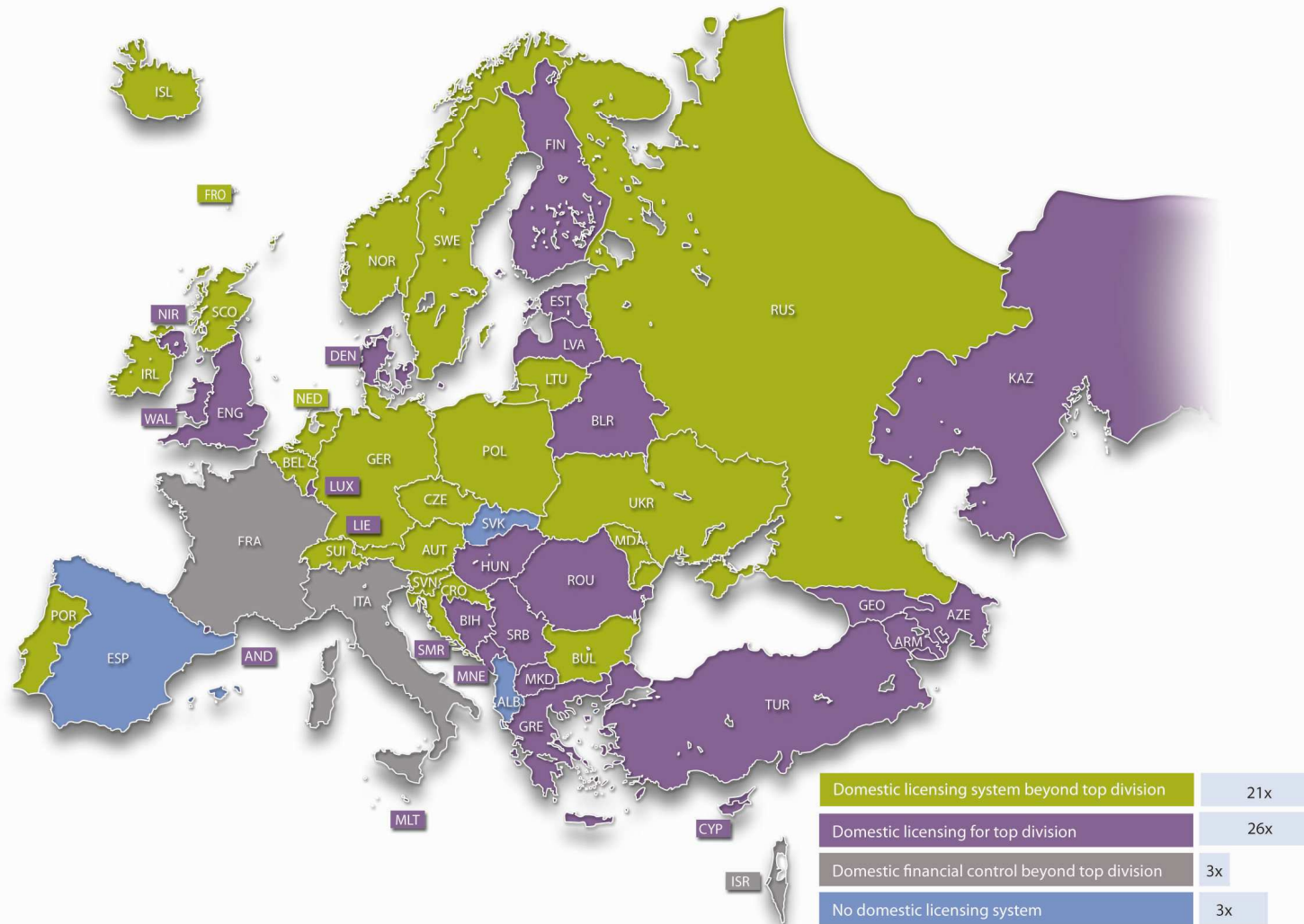


IMPLEMENTATION OF CLUB LICENSING SYSTEM

- **The National Associations are responsible to ensure the correct implementation of the system;**
- **Both the clubs and the licensors must comply with criteria/requirements;**
- **Club licensing involves > 800 people at licensor level;**
- **UEFA role: assistance and compliance.**



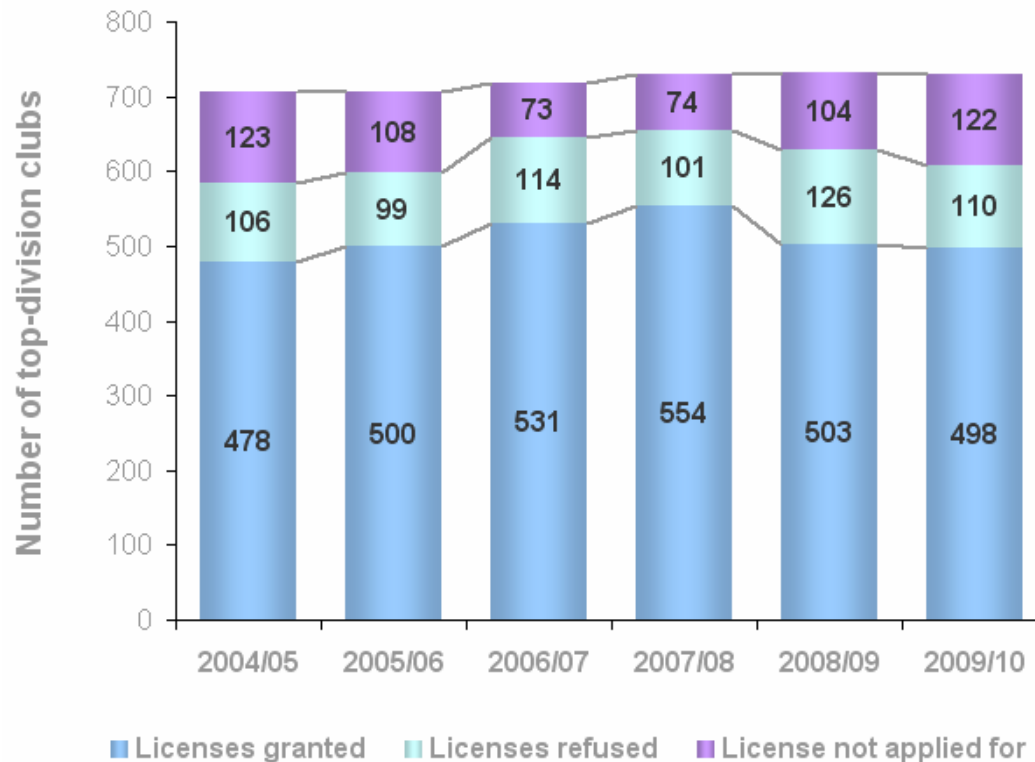
IMPLEMENTATION OF CLUB LICENSING SYSTEM AT DOMESTIC LEVEL





Licensing decisions – Top division clubs

Club licensing decisions - Top division clubs



Season 2009/10

- In total, **608** clubs underwent the licensing procedure (83% of all top division clubs);
- **498** clubs were licensed (82%);
- **110** licences refused (18%);
- **9** “qualified” clubs did not get the licence.



ROLE OF UEFA IN CLUB LICENSING

- Ensure that the system is properly and consistently implemented in all 53 NAs
 - Compliance audits (more than 100 clubs checked);
 - Verification of processes
 - Risk approach
- Assist the national associations in the implementation of the regulations
 - Training and education;
- Ensure that information is available to national associations
 - Benchmarking.



FINANCIAL FAIR PLAY

- Introduce more discipline and rationality in the club football finances;
- Encourage clubs to compete with their revenues;
- Decrease pressure on player's salaries and transfer fees and limit inflationary effect;
- Ensure clubs settle their liabilities on a timely basis;
- Encourage clubs' long term investments (infrastructure, youth);
- Protect long-term viability and sustainability of European club football.



THE FFP APPROACH

- Built on top of the current club licensing scheme – ‘enhanced’ club licensing regulations;
- Focus on European competitions only as in the case of licensing;
- Incentive to attract, not dissuade, good investors to the football business;
- Monitoring through the UEFA Club Financial Control Panel.



Club Licensing
System

THANK YOU